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TRANSMITTAL FORM

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		Application Number	10/604,802
		Filing Date	August 18, 2003
		First Named Inventor	Paul L. Flum
		Art Unit	3726
		Examiner Name	Agrawal, Christopher K
Total Number of Pages in This Submission	18	Attorney Docket Number	716139.180

ENCLOSURES (check all that apply)

<input type="checkbox"/> Fee Transmittal Form	<input type="checkbox"/> Drawing(s)	<input type="checkbox"/> After Allowance Communication TC
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<input type="checkbox"/> Response to Missing Parts/ Incomplete Application	Remarks:	
<input type="checkbox"/> Response to Missing Parts under 37 CFR 1.52 or 1.53		

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm Name	Blackwell Sanders Peper Martin, LLP		
Signature			
Printed Name	Samuel Digirolamo		
Date	26 Oct 05	Reg. No.	29,915

CERTIFICATE OF TRANSMISSION/MAILING

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PATENT
716139.180

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of: Paul L. Flum : Examiner: Agrawal, Christopher K
: :
Serial No.: 10/604,802 : Group Art Unit: 3726
: :
Filed: August 18, 2003 : Attorney Docket No.: 716139.180
: :
For: METHOD AND APPARATUS FOR :
CHANGING THE APPEARANCE OF A :
PRODUCT DISPLAY UNIT : Customer No.: 027128
: :
Last Office Action: September 12, 2005 : Confirmation No.: 1801

AMENDMENT A

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the Office Action mailed September 12, 2005, please amend the above-identified application in accordance with the amendments and remarks as set forth herein.

Amendments to the Claims are reflected in the listing of claims which begin on page 2 of this document.

Remarks/Arguments begin on page 6 of this document.